

## **Mission Statement:**

The Home Builders Association of South Georgia is a professional trade organization serving the citizens of South Georgia. We are dedicated to providing quality affordable housing within our communities by promoting education and ethical standards to the membership.



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[www.hbasg.org](http://www.hbasg.org)*

## **The Home Builders Association of South Georgia**

**Executive Officer:**  
Jill P. Chauncey

**Executive Assistant:**  
Jenna Bayman

**2004-2005 President:**  
Steve Quinn

**Phone:** 229-247-8422  
**Fax:** 229-247-9214

**Email:** [jill@hbasg.org](mailto:jill@hbasg.org)  
[jenna@hbasg.org](mailto:jenna@hbasg.org)

*What Benefits Will I  
Receive with My  
Membership?*



**Members Doing  
Business With  
Members!**

***Builders & Associates  
Working Together to  
Make a Difference!***

# 10 REASONS TO JOIN THE HOME BUILDERS ASSOCIATION OF SOUTH GEORGIA

The Home Builders Association of South Georgia is the leading voice in the building industry. The association covers 16 counties in South Georgia: Lowndes, Berrien, Lanier, Brooks, Atkinson, Clinch, Coffee, Echols, Irwin, Thomas, Bacon, Ben Hill, Jeff Davis, Pierce, Telfair, and Ware Counties. Currently we are 330 members strong, and offer a variety of benefits on a local, state, and national level.

By being a member your voice on imperative issues that will effect the building industry is united. There is strength in numbers, and many great things can be accomplished for the good of the building industry and the communities in which we live in. The association is also a part of several committees and coalitions from a state, local, and national level that not only shapes this industry, but also ensures that you have a future. Listed below are the 10 main reasons why your company can't afford not to be a member!

## 3 In 1 Package Deal

By joining your local home builders association, you are also joining the state and national associations. You will receive a wide range of services and benefits from each one. Staff members at each step in our three-tiered federation are here for our members and are ready to assist you and your business. Remember: This is YOUR ASSOCIATION! **Important Web Addresses:**

Local: [www.hbasg.org](http://www.hbasg.org)

State: [www.hbag.net](http://www.hbag.net)

National: [www.nahb.org](http://www.nahb.org)

## Advertising

Advertising opportunities are available through local, state, and national newsletters and magazines, all of which are distributed to the entire association membership, at a tremendously discounted price. Your company will receive a free webpage at [www.hbasg.org](http://www.hbasg.org) when joining. For a very minimal fee you can enhance that page, or place your company logo in a prime advertising spot! For just \$100.00 you can purchase a business card size ad for a whole year, in the monthly newsletter!

## Governmental & Regulatory Affairs

The most important benefit of the home builders association is our involvement in the governmental and regulatory areas. By being a part of these processes on the local, state, and national levels, the home builders association keep you in business! Members are continually alerted and updated regarding industry impacting regulations. On the local level it benefits you as a member through:

- having money in our local BPAC account to contribute to city, county, and state elected officials that are supportive to the building industry in an election.
- Meeting with the Lowndes County Inspectors once a quarter for breakfast to talk about local building issues.
- Being able to communicate with local and state representatives at the annual meeting and the legislative appreciation fish fry.

## Educational Opportunities

From educational seminars and workshops to targeted meetings and programs, the home builders association provides its members the chance to stay current on issues and ideas crucial to success in the industry. Participation and attendance will ensure you stay ahead of your non-member competitors.



## Marketing Opportunities

Want to increase your business's visibility and credibility, why not sponsor an association meeting or event? You have a captive audience at your fingertips and a great chance to promote your latest idea or product—all while supporting the association, at a very minimal cost.

## Insurance Programs

Through the local, state, and national associations, several insurance programs are available only to association members. Workers Compensation Insurance with Builder Insurance. The number one Insurance Company in the state of Georgia.

## Strength in Numbers

Standing alone, you are one voice, but united with others in the association, many great things can be accomplished for the good of the building industry and the community in which we live. The association is also part of several coalitions that were created to not only help shape the future of our industry, but to ensure that you will have one.

## Free Publications

In addition to the monthly newsletter, you will also receive Georgia Builder and Builder Magazine, as well as other informative publications, all of which are only distributed to members. These publications are filled with new product technology information to keep you in front of market trends.

## Professional Image

The image you portray to the buying public can make or break your business. By joining the home builders association, you are showing the public that you care about your industry, your peers, and the community. Membership in the association will set you apart from others and distinguish that you are truly committed to your business and your industry.

## Networking Opportunities

What better way to expand your business circle than by getting involved in a trade organization dedicated to the building industry. Whether at membership meetings, golf outings, or at the Home & Garden Show the networking opportunities are endless. Showcase your company by being a sponsor for a monthly membership meeting where you can show both builders and associates why your company is unique and heads above the rest!